



OutReach
LGBTQ+ COMMUNITY CENTER



ANNUAL REPORT

2024

2025

Our mission is a commitment to equity and quality of life for all LGBTQ+ people through community building, health and human services, and economic, social, and racial justice advocacy.



OutReach
LGBTQ+ COMMUNITY CENTER

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Our Commitment in a Changing World

Dear Friend,

Lesbian, gay, bisexual, transgender, queer (LGBTQ+) people have faced political, legal, and social discrimination and oppression throughout history. **The LGBTQ+ movement has made legal, political and social progress since the 1970s, but still have a long way to go to achieve full equality.**

People of color, transgender and non-binary people, people with disabilities, youth, seniors and other marginalized groups experience even more oppression than others. Our LGBTQ+ communities have greater challenges than the general population, and less resources to deal with those challenges because of oppression and discrimination.

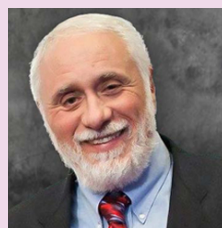
OutReach was founded in 1973 to provide a safe space to break isolation and provide advocacy and resources for our LGBTQ+ communities. **For 52 years we have been meeting our mission to promote equality and quality of life for LGBTQ+ people in south central Wisconsin.** Thousands of people have benefited from our work over the past five decades.

OutReach now offers a 10,000 square foot center for our many programs, and has a budget of \$1.6 million. Our staff of 15 provide education, advocacy, and services to thousands each year. We collaborate with many other corporations, foundations, and nonprofits to build synergy including UW Health, Madison Community Foundation, Community Shares of Wisconsin, City of Madison, Dane County, State of Wisconsin, United Way, Madison Senior Center and more.

2025 has been a challenging year for our LGBTQ+ communities and our center. The current federal government has been hostile, and legal protections for our communities that were gained through hard work and struggle have been challenged or removed. The transgender and non-binary communities have been attacked most directly, both politically and socially. However, **OutReach continues to fulfill our mission and stand with the most vulnerable in our communities.**

Support from individuals has always been key to our growth and sustainability. Without gifts from donors like you, we would not be able to gather the resources to fight inequality. Each year thousands of OutReach clients find support and resources to improve their lives because of your on-going generous support. Thank you!

Our Annual Report for 2024 & 2025 details many of the ways that we provide resources for our LGBTQ+ communities. We hope you will enjoy it.



Steve Starkey
OutReach
Executive Director



T Sneed
OutReach
Board President

Safe & Supportive Spaces

OutReach is committed to creating a safe space for the LGBTQ+ Community in south central Wisconsin to thrive. Not only do we provide a robust community center, but we also host many events across the community. Below are a few highlights.



Our 10,000 square-foot community center near the Dane County Airport serves as a lively hub for community support, events, and activities for the LGBTQ+ Community. Our staff and volunteers are available to support visitors 5 days a week. **So far in 2025, we've logged over 850 inquiries for support!**

Our no-barrier Community Pantry distributes 750 pounds of food per week and recently became an approved partner of Second Harvest Foodbank!



OutReach currently hosts 13 community-led social/support groups on a regular basis. **In 2025 alone, we held 210 meetings and saw more than 1,500 visits!**



In 2025, the Magic Pride Festival welcomed over 7,000 attendees, over 175 vendors, and 5 hours of LGBTQ + entertainment!

We continued to offer our QTPOC (queer, trans, people of color) tent, offering refreshments and a space to be in community. We also increased our security measures by implementing wristbands at entry, and we will continue to fine-tune our Pride event for 2026.



“Great place & outstanding people offering invaluable services to the community. They helped me when I was in need years ago and I still attend groups there.”

~ David, Client

Addressing Housing Security

OutReach hosts two distinct programs to address housing insecurity in Dane County:

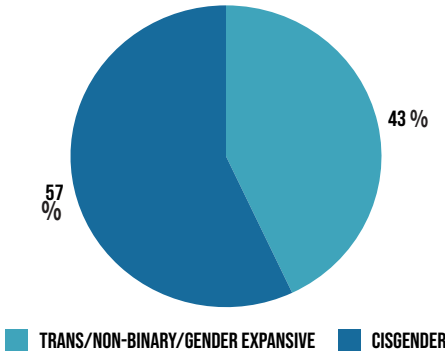
Willma's Fund and EverStrong.



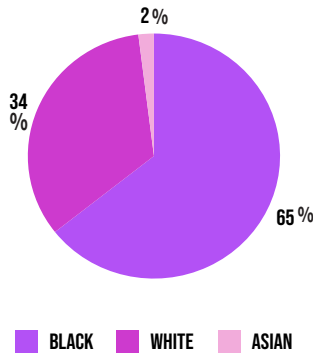
Willma's Fund

Willma's Fund delivered \$50,000 in 2025 to 65 LGBTQ+ individuals in Dane County who needed assistance with their rent or housing security deposits. We continue to see an overwhelming demand, with our budget only meeting 15% of the requests we receive.

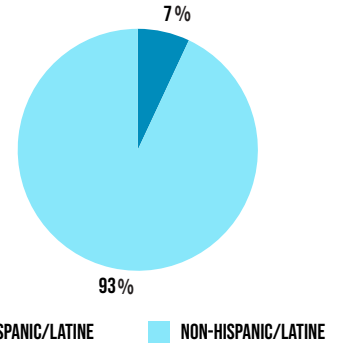
GENDER



RACE



ETHNICITY

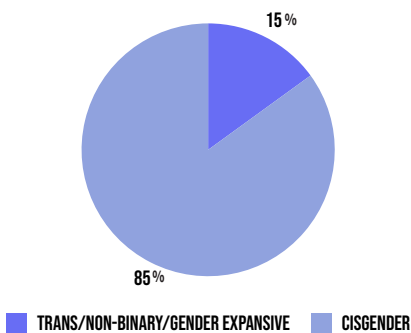


EverStrong

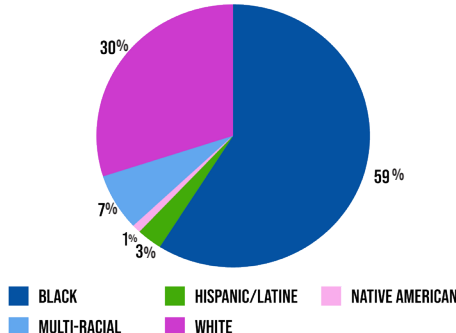
EverStrong supported over 50 clients ages 17 - 24 in 2025! We serve clients facing housing insecurity and homelessness and support them throughout a myriad of complex life experiences, including finding housing, employment, paying bills, and even navigating pregnancy and child-rearing. Our intensive case-management model supports clients for up to 2 years. The current average length of a client's engagement with our program is 438 days.



GENDER



RACE/ETHNICITY



Community Engagement & Advocacy

OutReach's Advocacy team are some of the first folks you'll meet when you visit our center. They are ready to support our community with specialized demographic experience and knowledge, 1:1 peer support, and resources and referrals. **Below are a few highlights from 2025.**

Our Transgender Advocate and volunteer group, **Madison Area Transgender Association** hosted our first Trans Pool Party. Eighty-five Trans and Gender Non-Conforming folks enjoyed a summer staple experience in comfort and safety.



In addition to supporting over 300 community members annually, **our Elder Services Program expanded its impact by introducing the Elder Oasis at the Magic Pride Festival.** AARP supported this endeavor, which offered resources, education, connection, and respite for LGBTQ+ Elders.

We've logged over 830 requests for information and referral, support, peer counseling, and education. This number represents a portion of an estimated total of 5,000 client services provided in 2025!



Anchored by our new Volunteer and Community Engagement Coordinator and monthly VolunQueer gathering, **over 250 volunteers supported OutReach's many events, programs, and site visitors.** Our volunteer crew has played a critical role in supporting our LGBTQ+ Community!

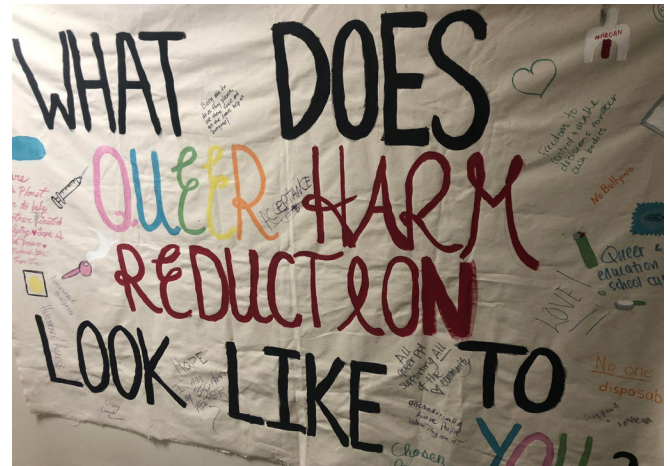
"Fantastic people, information, and accepting atmosphere."

~ Luminaria, Client

Harm Reduction Efforts

OutReach's Harm Reduction program is guided by these tenets:

1. Acknowledgment that the state of our society increases the likelihood that LGBTQ+ and other marginalized groups will engage behaviors and activities that are considered high risk.
2. Dedication to reducing the negative impacts that said behaviors and activities can have on individuals.



We are extremely proud of our team's accomplishments this year! Here are some highlights:

- Expanded our programming to include an **HIV Prevention Coordinator** this year who has been busy forging community partnerships and connecting community members with resources.
- Held our inaugural grassroots **Harm Reduction Conference** in collaboration with our Elder Advocate to highlight brain health and harm reduction strategies!
- Distributed **thousands of harm reduction supplies** (safer sex, safer use) at over 75 events across Dane County.



Harm Reduction programming has recently become a target of the current national administration. We are working hard to maintain our programming and funding amidst tumultuous times and are dedicated to making a significant impact on our community regardless of the escalating challenges.

“Harm reduction was a movement created by queer folks, Black and Brown folks, and Indigenous folks to survive and respond to their needs. This was done out of stark necessity because systems and institutions were never designed in a way that encouraged their survival.”

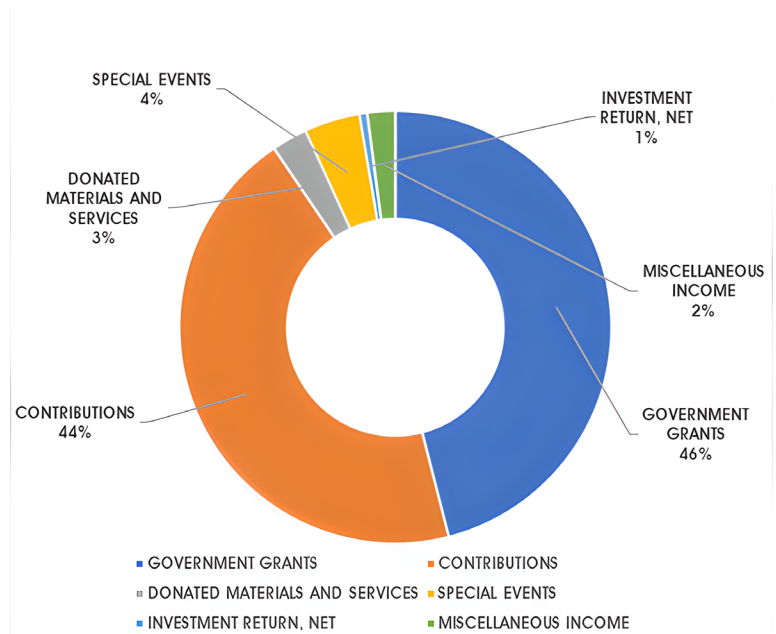
~ Taylor Edelman, National Harm Reduction Coalition's LGBTQIA+ Health and Harm Reduction Manager

2024 Revenue/Expenses

Revenues

Contributions

Government Grants	\$741,823
Contributions	\$717,031
Donated Materials and Services	\$42,925
Special Events	\$67,213
Other	
Investment Return, Net	\$9,430
Miscellaneous Income	\$33,507
Total Revenues	\$1,611,929



Expenses

Program Services

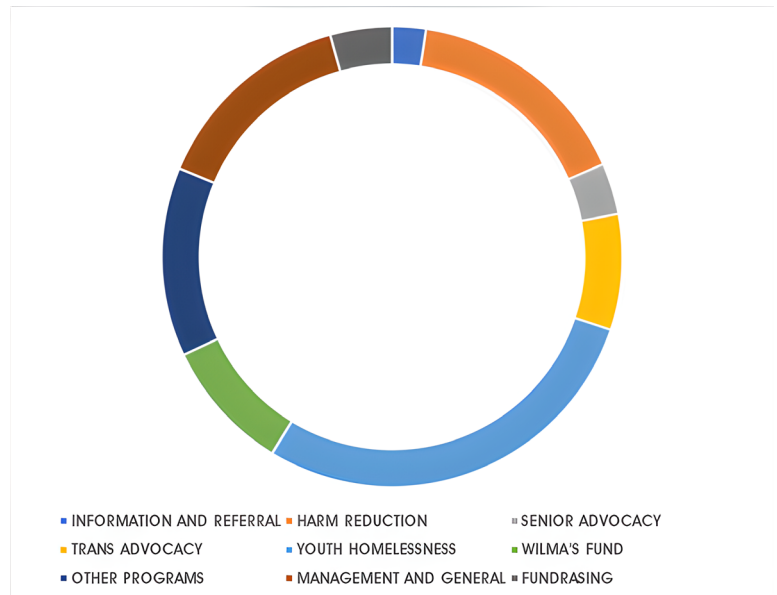
Information and Referral	\$34,403
Harm Reduction	\$233,648
Senior Advocacy	\$52,387
Trans Advocacy	\$118,152
Youth Homelessness	\$416,087
Wilma's Fund	\$135,020
Other Programs	\$193,156

Total Program Services **\$1,182,853**

Supporting Activities

Management and Fundraising	\$272,593
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Total Expenses **\$1,455,446**



Net **\$156,483**

“This organization is doing great things for our community. Thank you for all the hard work and commitment to everyone that needs it. You are creating another safe and excepting place in a community that is looking to change ways of hate to ways of support and acceptance.”

~ Josh, Client

Thank you to the following organizations/businesses who've contributed over \$1,000 to OutReach this year!



THOMAS S. KEMP
FOUNDATION



MADISON PRO AUDIO
RUN MADTOWN
SHEPHERD EXPRESS
PRAIRIE UNITARIAN
UNIVERSALIST SOCIETY
QBE INSURANCE
MILLIPORE SIGMA
WEALTHSPIRE ADVISORS
WFAA

TDS
DON MILLER SUBARU EAST
IBEW LOCAL 150
DEAN HEALTH PLAN
BY MEDICA
DRAGONFLY HOT YOGA
MIRAMONT BEHAVIORAL HEALTH
THE ALLY COALITION